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Press  
Release

## **BERNARD BENSON JOINS ICRETE AS VICE PRESIDENT OF CORPORATE DEVELOPMENT**

**IMMEDIATE  
RELEASE**

- *Benson's work has been "truly transformative for the asphalt, concrete and aggregates industries," says iCrete President.*
- *Former CEO of BMG Corporation and Seltec Corporation is a recognized expert in industrial plant productivity and engineering.*

**Los Angeles, CA – September 15, 2009** – iCrete LLC, a clean technology leader and the world's premier concrete technology company, announced the appointment of Bernard Benson as Vice President of Corporate Development.

Said iCrete President Tom Schneider: "Bernie Benson is an internationally recognized expert in industrial plant productivity and engineering who has driven the application of general purpose computing technology and software in the construction materials industry. His work has been truly transformative for the asphalt, concrete and aggregate industries across North America and we are delighted to have him join our company as a senior executive."

Mr. Benson was previously an executive with The Boeing Company, where he was recognized for technical excellence by NASA and by the U.S. Air Force for contributions to the U.S. Space Shuttle and to other programs involving space exploration and national defense.

He is the former chief executive officer of BMG Corporation, which was acquired from the construction equipment division of Boeing, and of Seltec Corporation, which Benson purchased in 1990.

Mr. Benson is a licensed Professional Engineer (P.E.), and holds an MS degree in Engineering from the University of Washington in Seattle.

### **ABOUT ICRETE**

iCrete is a clean-technology provider of advanced concrete production systems to the construction industry. iCrete's mission is to elevate the construction and concrete industries to a new standard of profitability, standardization and environmental stewardship. iCrete's core business is licensing the iCrete system, a mix design and quality solution for concrete producers, which is transforming the way ready mixed and precast concrete is designed, produces and used worldwide.

### **CONTACT**

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